



## PRESS RELEASE

[www.360funding.gr](http://www.360funding.gr)

### Access to EU Funding Opportunities

Piraeus Bank launched an innovative portal, [www.360funding.gr](http://www.360funding.gr) in order to provide free and simplified access to a full range of information to all businesses (small and medium entrepreneurs, freelancers and farmers) that are interested in discovering available EU funding opportunities.

The 360° Funding portal compiles information on national (NSRF, Agricultural Program) and EU (i.e. HORIZON 2020) grant programs that can support businesses towards their efforts to grow and prosper.

Piraeus Bank is the biggest Bank in Greece and has set as its strategic priority the holistic support of Greek entrepreneurship. After its significant presence and expertise in the management of EU funding programs, Piraeus Bank realized the market gap that existed for businesses in finding out “what’s in for them”. All the available information on funding programs up to now has been difficult, fragmented and sometimes incomprehensible for the final beneficiary. Therefore, Piraeus Bank created this unique portal with a highly customized search engine that is open to all users (regardless they are clients of Piraeus Bank or not) in order to provide free access to pertinent information.

In addition, 360° Funding displays Piraeus Bank's products and service packages - such as Piraeus Business 360° - which support the implementation of any investment through modern financial tools and contribute to a sustainable, realistic and successful venture.

The content of the 360° Funding is constantly updated and provides free of charge:

- Access to all news and customized newsletters related to funding opportunities programs
- Use of the search engine in order to identify which funding program best suits the needs of their business
- Updates by e-mail or SMS for all new EU programs based on the users personalized settings
- Specialized guides for EU programs

Piraeus Bank, through the new portal, shares its many years of experience in managing national and European financial support programs and is providing to all types of entrepreneurs or start uppers an opportunity to gain access to finance in a few easy steps.

**Athens, May 10, 2017**